

ROTARY INTERNATIONAL,  
DISTRICT 6150

### THIS MONTH'S CLUBS IN THE SPOT- LIGHT

- Jacksonville
- Little Rock
- North Little Rock

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Rotary District 6150  
Central & Northeast Arkansas

"Humanity in Motion"



## February is World Understanding Month

February is World Understanding Month. What an excellent time for the International Assembly! District governors- elect from all over the world are gathered as classmates to learn from each other, share Rotary from their perspective and gain valuable information from the training to prepare for their year as Governor. It is anticipated that each of these DGE's have expanded their vision of World Understanding during this week together. They in turn will take the new knowledge gained and share it with the Districts all over the world.



### Governor Judy's Comments

Dear Rotarians:

At the beginning of this Rotary year and during club visits, we discussed the District emphasis on setting and reaching goals. By now, many of you as leaders in Rotary, have spent the last 7 months striving to reach the goals that you established as part of your Club's Planning Guide, or that you set to meet Rotary International's and District Governor's goals. Soon, our assistant governors will begin to ask for your reports that show your goals and what you have attained in meeting those goals. Let's hope all clubs reach the goals set by Rotary International President, Bill Boyd, those set by your Governor, and those you set for your Clubs.

You have been encouraged to set effective goals for this year, but you might not be sure what the terminology means. Here are some explanations that may help you understand how to create and measure effective goals: (1) Shared Goals: Participants set a goal and strategies are developed to achieve that goal, with a commitment by all to implement the goal; (2) Measurable Goals: Goals that are set which are tangible and can be measured; (3) Challenging Goals: Goals that are ambitious enough to go beyond what the club has done in the past; (4) Achievable Goals: Rotarians should be able to accomplish their goal with resources that are available to them; (5) Time Specific Goals: There should be a

*"Let's hope that all clubs reach the goals set by Rotary International President Bill Boyd."*

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# 2007-8 RI Theme Announced



District 6150 DGE: Dr. Bob Warner and Mary Ellen, his wife

It has been exciting to receive calls and emails from Bob this week while he was in the midst of the International Assembly in San Diego. His enthusiasm has been contagious.

The 2007-08 theme *Rotary Shares* will act as a daily reminder of what ordinary

people can accomplish through the extraordinary work of Rotary, said RI President-elect Wilfrid J. Wilkinson at the 2007 International Assembly's opening session today.

"What makes Rotary great is our expressing the love in our hearts through the work of our hands and our minds," said Wilkinson. "As Rotarians, we don't just sit back and talk about loving other human beings. As Rotarians, we demonstrate that love, and we share that love, through helping each other."

Almost everything Rotary does involves sharing; Wilkinson told the 532 district governors-elect gathered at the meeting in San Diego. "We share our time, we share our talents, and we



share our money with others who need our help."

Furthermore, he said, "In Rotary, sharing doesn't mean giving away what you have to spare, what you don't need for yourself. Sharing means giving *of* yourself, selflessly, for the good of others."

***"What makes Rotary great is our expressing the love in our hearts through the work of our hands and our minds"***

## Mark Your Calendar!

- District Conference May 4-5

Mark your calendar for this exciting Conference. In honor of our GSE team from Brazil, we are using a Brazilian theme for the event! You will not want to miss the Festivities at the River Market on Friday night, or the tour of the LRAFB on Saturday! We are asking that all Pulaski County Clubs dismiss their regular meeting for that week and come to the Double Tree for the luncheon on Friday, May 4<sup>th</sup>.

- Happy Birthday Paul Harris Golf Tournament on April 20<sup>th</sup> at Red Apple Inn -

Morning and afternoon tee times available on a first come, first serve basis. See sign up form on the website.

- RYLA Registration Due by March 1st

See more information on RYLA and registration in the article on page 6 of this newsletter.



# Polio Will Soon Be History



This announcement came from the World Health Organization during a Question/Answer Session with **Dr. Bruce Aylward**, WHO Director of the Global Polio Eradication Initiative and **Dr. David Heymann**, Acting Assistant Director-General for WHO's Communicable Diseases cluster of departments and the Director-General's representative for pandemic influenza. The question that probably stood out the most was this one: When is polio eradication likely to be official? The answer: With the new polio vaccines and new diagnostic procedures that are now available, the last four polio- endemic countries should be able to interrupt their last chains of polio in the coming 24 months. Once we have seen the last case of polio, however, it will still take a further full three years of surveillance to be able to certify all WHO regions as polio- free. Only at that point can we then take the final step and begin the process of stopping routine immunization with the oral polio virus vaccine, and thereby eliminate all paralysis due to polio viruses.

Our District is helping in this effort! The challenge is \$10 per member for the year. Let's have complete club participation. The clubs in our District that have made contributions thus far are:

Harrisburg	\$ 260
Helena	880
Hughes	160
Jonesboro Metro	200
Jonesboro University	800
Brinkley	2,100
<b>Total:</b>	<b>\$4,400</b>



Polio can be eradicated. By the time the world is certified polio free, Rotary's contributions to the global polio eradication effort will reach U.S. \$650 million.

This money is being matched \$.50 per U.S. \$1.00 by the Rotary Foundation Trustees. This represents \$2,200.00 additional dollars for this program. Your club's checks can be sent to:

PDG Jake Morse  
 Polio Plus Chair  
 P.O. Box 5000  
 Jonesboro, AR 72403-5000

or to

The Rotary Foundation  
 14280 Collections Center Drive  
 Chicago, IL 60693 USA

[The Polio Plus Partners remittance form #EN-\(1006\)](#) **must** be completed and included with your club's check if the check is sent directly to The Rotary Foundation. You can download the remittance form in PDF format at:

[http://www.rotary.org/newsroom/downloadcenter/pdfs/ppp\\_remit.pdf](http://www.rotary.org/newsroom/downloadcenter/pdfs/ppp_remit.pdf)

# Spotlight On...

The Clubs in the “Spotlight” this month are: North Little Rock, Little Rock “99” and Jacksonville Their Assistant Governor is Paula Storeygard. Here are some things you may not know about these clubs.

## North Little Rock

By Lois A. Hargrove , President, Rotary Club of North Little

The year has disappeared like “Doughnuts at a coffee shop” ....very fast! There is an energy and excitement at every meeting. The Healthy Smiles project is finally set for March. We will be going to 13 schools. Just fewer than 700 children will have a coloring book, toothbrush, and hygiene instructions. Interaction with children is a favorite activity of our members. The project that excites the North Little Rock Rotary Club is the “I Like Me” book event. Herman Shirley did a superb job with his team of volunteers. Each Kindergarten child in the North Little Rock School System gets a book customized with the child’s name along with the name of their teacher, principal and the name of their 2 best friends. Rotary members take the books to each school and read a portion from each child’s book. The faces were all: “Wide eyes and smiley mouths” as they saw and heard their name read.

Rita Gruber collected Angel Tree Slips so that Christmas was brighter for children. Twenty-Seven children had a Merry Christmas as North Little Rock Rotarians partnered with Salvation Army to purchase Santa Claus for them. Bell Ringers rang in the dollars so that Christmas was brighter for other families.

“The Night at the Rep” was both a fellowship and fundraising event. Debbie Robinson and Rush Deacon chaired this function. Sharing time with our sister clubs make it even more enjoyable. It has become a highlight of our year! It just gets better!

## Jacksonville

By Thad Grey, President Rotary Club of Jacksonville

The Jacksonville club participated in Rotary’s Literacy Project – Dictionary Project in the late Fall. Co-chaired by Jason Grambrell and Joe Crim, 643 Dictionaries were presented to 9 local third graders. In December, we held our annual election with Bob Johnson being elected as the President Elect for 2007-08. In January, dental hygiene presentations were made to the same area Elementary School’s second graders for the Healthy Smiles Project. Jacksonville’s newest member, Dr. Jordan Cooper, along with Delta dental Hygienist Joanie Mashburn, presented nearly 400 students each with a tooth brush and coloring book. In February and March, we will be conducting a Membership Drive. The Jacksonville Rotary Club continues weekly to have strong, informative and educational programs.

# Spotlight On... continued

## Little Rock

By Robert Stebbins, Little Rock Rotary Club

The first half Rotary International's 2006-2007 year has already proven to be one of the most exciting for The Rotary Club of Little Rock in its 93-year history. With more than 500 members, Club 99 is the largest and oldest civic organizations in the state, and the eighth largest Rotary Club in the entire world. The Rotary motto of "Service Above Self" is important to our members, valued by our club and personified in the community initiatives we support. Under the leadership of President Marty Rhodes, some of the more noteworthy accomplishments of the Rotary Club of Little Rock this year include:

- o **Literacy Day in the Little Rock Public Schools** – More than 2,500 dictionaries were donated by our club to every third grade student in the Little Rock Public School district in September 2006. Our members hand-delivered the dictionaries and read stories to the students in classrooms across the district for this annual project.
- o **Hurricane Katrina/LaCombe, Louisiana Relief Efforts** – More than 1,500 volunteer hours have been served by members of Club 99 in this Louisiana community to help rebuild from the devastation of Hurricane Katrina. Our club also helped secure \$500,000 in relief funds from the Bush/Clinton Relief Fund, \$50,000 from the Rotary International Foundation, \$15,000 in private donations and over \$13,500 in documented in kind support.
- o **3-H Grant Romanian Relief Effort** – Our club partnered with Heifer Project International to bring humanitarian relief programs to 200 farm families in five villages just outside Cluj Napca, Romania. This program received the Best Cooperative Project Award presented by the Rotary International Foundation, was featured in the 2005-2006 Rotary Foundation's annual report, and was presented by past club president Gary Parrish at the International Assembly for Incoming District Governors in January 2007. Thanks to our fellow Rotary Clubs in District 6150 for their financial support of this program and to District Governor Judy Sims for her leadership in garnering support from many other Rotary clubs in the region.
- o **Miracle Field Dedication** – Club 99 has been instrumental in the fund raising efforts and construction of The Miracle Field of Little Rock, a baseball field built specifically for children and youth with special needs and located in historic Junior Deputy Ball Park in Little Rock. The field was officially dedicated last September and will open to the public on April 7, 2007.
- o **Broyles Award** – The Rotary Club of Little Rock also organized and managed the eleventh annual Broyles Awards in January 2007. More than 580 persons attended the luncheon awards where the outstanding assistant college football coaches from across the nation are recognized. This is the only national college football award originating from Arkansas.
- o **LR Police & Fire Department Awards** – For the 15<sup>th</sup> year, Club 99 hosted the annual Little Rock Police & Fire Department awards on February 6. Dozens of law enforcement and fire fighters were honored, including the Police Officer of the Year and the Firefighter of the Year awards.

And that's only first half of our Rotary year. Club 99 will be involved in the upcoming Little Rockers race at the Little Rock Marathon, the grand opening of the Miracle Field and other projects in early 2007. And we hope to announce a historic milestone for our organization's membership in the coming months. For more information about the Rotary Club of Little Rock, visit our website at [www.littlerockrotary.com](http://www.littlerockrotary.com).

## Council of Presidents Meets for the Second Time

The Council of Presidents met on January 18<sup>th</sup> in Bald Knob with about 20 people in attendance. This is a new idea that needs feedback as to the benefit. Read the responses from a few of the Presidents after the meeting:

"I found that sharing information on an informal level is very helpful. Having feedback from clubs about projects completed which could be still in process by other clubs is helpful. I think the council is a good thing."

Lois A. Hargrove, NLR

"The presidents freely exchange ideas about how they have accomplished their goals and what to look for that would hinder your accomplishments. We discuss various district-wide Rotary problems. This is a great activity and should be continued. The only problem is that we didn't start this last August!"

Paul Roberts, Heber Springs Rotary Club

"The Council of Presidents Meeting is a great idea. The greatest benefit will not be from our class, but from future classes."



AG Paula Storeygard facilitated the meeting

## RYLA Applications Due March 1st

The formal definition of RYLA according to Rotary International is: "Rotary Youth Leadership Awards (RYLA) is an intensive training program for community youth leaders. Talented young people attend an all-expense-paid seminar, camp or workshop, generally three to ten days in length, organized and run by Rotarians with records of achievement."

Now let me tell you what it really is. It is a chance for us as Rotarians and Arkansans to help mold and shape the future leaders of Arkansas. It is an opportunity for reaching out to the youth of our state and giving them the tools to succeed in life. It is a chance to bestow blessings upon these youth and to receive blessings yourself. It is a chance to show future Rotarians that we do more than eat lunch.

The most memorable moments of RYLA are not the great speakers and Rotarians explaining about all of the great things about Rotary. The most memorable moments are when we have rap sessions and you see how amazing, intelligent and wonderful young adults are and how they have dealt with the harsh realities of life. When student after student at RYLA's own say, "I just came because it will look great for our college applications.....now, I don't want to leave" or "I love RYLA because I can be me, not what everyone expects me to be and I don't have to wear all of the masks." The most memorable moments are when a student comes to give a program to your club and says, "I wouldn't be able to stand before you and speak if I hadn't been to RYLA. RYLA enabled me to find the confidence I didn't know I had." We are also in need of counselors. If you would like to make a powerful difference in the life of a young adult, please let me know. We can not make RYLA successful if we don't have the manpower.

Rotary District 6150's RYLA will be March 22-March 25, 2007. Please get in your applications with \$200 per student by March 1st at the latest... The packages are available for download at [www.rotary6150.org](http://www.rotary6150.org). You applicant will receive a congratulatory package with a tentative schedule of events, what to bring and a Code of Conduct and liability waiver by March 1st. The Code of Conduct and the liability waiver MUST be returned before or when the camper comes to RYLA. If you have any questions please contact me at (870)236-7676, (870)240-6825 or at [mhb@paragould.net](mailto:mhb@paragould.net).

# Toys for Kids in Iraq

Butch Davis, Sherwood Rotary

With a few toys still outstanding, Metropolitan Bank contributed roughly 225 shoeboxes full of toys with a dollar value of roughly \$10.00 to \$15.00 per shoebox. The math shows we contributed over \$2,800 in toys to this cause!

I am not sure exactly when the delivery will be made to Iraq but it should be loaded sometime this month. The shipment should be on the ground in Iraq, in our US military hands for hand delivery to the children of Iraq by the first of March. Of course if anyone wants or has more contributions to make, please give me a shout and will be happy to make arrangements for pick up. Again thanks for your support! Below is the response from just one of the Officers in Iraq that is helping with Toys for kids in Iraq.

I think most of these people are from the Jonesboro area

Butch,

*I am the Maintenance Officer of Co B 449th Aviation Support Battalion based out of Texas and Arkansas. Most of the soldiers that fill the company are from Arkansas (as I am). We are based out of Balad and you are correct Google earth will show all.*

*The plan is to take the items to an infantry and flight units to distribute at the commander's discretion. You don't see it on the news, but these items truly make a difference in the lives of children and families here. Unfortunately, we may not see the immediate "fruits of our labor" over the next 3-5 years, but more likely 10-15 years as this generation of children is understanding and witnessing the generosity, support, and caring that our Arkansas communities are demonstrating.*

*The items on your list are in line with the guidance of the theater command here and anything that is deemed a deviation to the command intent, I will let you know. But nothing so far...*

*Again, let everyone know the appreciation I have for your efforts and I will ensure that the maximum benefit is realized here for the Iraqi people.*

ILT Eric E. Ladd

Maintenance Officer/UH-60 Test Pilot

Co B, 449th ASB (36th CAB)

LSA Anaconda, Balad, Iraq

"Mission First, Maintenance Always!"

## Governor Judy's Comments...continued

*(Continued from page 1)*

timeline and deadline for accomplishing a goal. The criteria described for goals should be used in evaluating the following: Membership Development, Service Projects, Participation in RI Programs, Financial support and participation in programs of the Rotary Foundation, Development of future leaders, Attendance at district meeting, and Public Relations.

Take time to evaluate your club. Are you moving towards your specific goals for this year? You still have time to reach your goals and to have your club's best Rotary year ever.

Lead the Way!